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| (54) Title: THE TRANSCRIPTIONAL PROMOTER OF THE OBESITY GENE | | | |
| (57) Abstract | | | |
| <p>The invention relates to the Ob gene transcriptional promoter. The subject promoters generally comprise a C/EBP binding site and a novel untranslated Ob gene exon. Ob gene promoters are used in diagnosis and pharmaceutical development. In particular, transfected adipocytes comprising Ob gene promoters operably linked to a reporter are used in high-throughput pharmaceutical screens.</p> | | | |
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